

## **Mobility.Pioneers Speakers Changing the Field**

### *Electrification Giants to Speak at Mobility.Pioneers*

**Vienna, 07.12.2017 - We're excited to announce that Mate Rimac and Walter Kreisel, two of the biggest names in the mobility electrification business, will be speaking at Mobility.Pioneers in Munich on February 8th. Rimac Automobili and Kreisel, which brought us the world's first electric hypercar and most efficient electric battery pack and ecosystem respectively, will ensure that electrification will be a real event highlight.**

Since founding Rimac Automobili in Croatia in 2009, Mate Rimac has been committed to building the next generation of electric supercars. Not yet 30 years old, Mate represents the bright new future of mobility as he continues to redefine propulsion possibilities on both two and four wheels.

Rimac Automobili first made headlines when it created the renowned Concept\_One, the world's first electric hypercar which Mate presented during the 'Battle of the Supercars' at our flagship event in Vienna in 2015.

Another electrification giant from an unlikely corner of Europe is Kreisel, which began as a family startup based in the Austrian country town of Freistadt, a stone's throw from the border with the Czech Republic.

Kreisel has developed the lightest and most efficient electric battery pack on the market. This has featured in high-profile prototypes such as the world's first electric Hummer H1, as driven by Arnold Schwarzenegger.

Having perfected its technology and moved into a remarkable new research and development center outside Freistadt, Kreisel's mobility focus is now on creating prototypes and solutions for bespoke business customers to then produce under licence. He also shares a similar outlook for the very bright future for electrification in mobility.



“Our dream is to be a leader in electrifying the world and bringing down electricity costs. It’s good night oil, good morning electricity,” says Walter. “The big advantage for electric-driven mobility is that we can share the energy and share that mobility even faster.

“Autonomous cars will drive us, our parents, grandparents, our kids, handicapped people. Kids will drive to kindergarten and football! So we need much more mobility than now. If we share a little bit it will help, but if we don’t run all this on renewables it’s going to be a big problem in big cities.

“Electrification and digitization are the two main goals for the next generation of mobility. Together these represent exponential possibilities for new companies.”

Other key themes for Mobility.Pioneers are Automation, Connectivity, Shared Use and Changing Landscape. There’s just one week to go before our Early Bird ticket offer ends, and the €490 price jumps up to €690. Be sure to secure your tickets quickly!

- Ends -

#### Note to the Editors

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