

PIONEERS'18
MAY 24 & 25
HOFBURG · VIENNA

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Media Release

Startups Get Set for Pioneers'18:

Applications Are Live For Blurred Frontiers Event!

Vienna, November 28, 2017 - Pioneers is inviting startups from around the globe to apply for our flagship event Pioneers'18 on May 24th-25th, for which the theme is *Blurred Frontiers*. The best startups can join us in Vienna for free as part of the Pioneers500 program, earning the chance to showcase their innovations in front of a community of 2,500 leading tech innovators from over 100 nations. A selection of these will also have the opportunity to pitch and attain worldwide recognition through top media such as returning key event partner CNBC.

Our biggest and broadest event of the year, the 2017 edition of which recently won the beaworld 'Best Conference 2017' Award, welcomes startups from a wide range of technologies. Our focus for next year is *Blurred Frontiers*, in which we explore the ever-fuzzier boundaries between deep tech and humanity, ultimately redefining human tech frontiers.

Applications are now live for both early-stage and Series A startups who would like to earn a pair of free tickets to join us at the magnificent Hofburg Imperial Palace. The Pioneers500 program is our annual selection of the 500 most promising early-stage tech start-ups identified in cooperation with the global tech community and selected key players.

Once the Pioneers500 is determined, we'll select 50 of the startups to be part of the Pioneers Challenge, which means they will have the chance to pitch. From the day-long pitching session in the cauldron of the Hofburg's Amplify Stage, eight finalists will emerge. These will earn the chance to pitch on the Arena Stage in the Pioneers Challenge Finals, the culmination of the two days at Pioneers'18.



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In 2017, the spoils of Pioneers Challenge victory for winning startup Stromkind included a networking and business development trip to Silicon Valley. In their trip to California the Austrian startup met figures including Y Combinator CEO Michael Seibel, ace investor Tim Draper and communications expert Nancy Duarte. They also earned feature coverage with CNBC.

Applications Close on **March 31st, 2018**. For more information on please visit: pioneers.io/pioneers18 or follow us on social media:



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-Ends-

Note to the Editors:

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About Pioneers:

Founded in 2009 in Vienna, Pioneers establishes and facilitates direct, meaningful business relationships between startups, corporate executives, and investors to foster growth and innovation. It is the ultimate One-Stop-Hub for global tech innovators to access high-value, curated and qualified data of early and Series A European startups. Pioneers offers various platforms to help redefine industries, develop future technologies and introduce cutting-edge solutions. Its services include digital services, consultancy, ventures services, events and inspirational, tailor-made offline experiences.

About Pioneers'18:

Its flagship event takes place annually in the 500-year-old Hofburg Imperial Palace in Vienna and brings together a community of 2,500 founders, investors, executives and public sector representatives from over 100 nations. Of all future tech events globally, Pioneers has unparalleled access to European tech leaders.

About CNBC:

CNBC, First in Business Worldwide, is the recognised world leader in business news and financial information, breaking the major stories of the day and providing real-time market information, as well as detailed analysis and interviews with business leaders. CNBC is a global network, with regional programming in Europe and Asia. Today, CNBC has a distribution of approximately 409 million households worldwide.



No matter where you are, the channel is the first port of call for real-time worldwide business and financial news and analysis.

