

## **Mobility.Pioneers is on a Roll!**

*Breaking frontiers through open innovation  
in the automotive sector across Europe and beyond*

**Vienna, 06.11.2017 - Pioneers is pleased to announce the first details for Mobility.Pioneers, the next in our ongoing series of industry-focused events, which takes place in Munich on February 8th, 2018. Here's a sneak preview of the program, including the names of our first three speakers.**

The second edition of Mobility.Pioneers will once again be the ultimate meeting point for tech innovators in the field, where OEMs, manufacturers and mobility providers meet the 120 most promising early- and growth-stage startups working on truly game changing technologies.

As in 2017, industry decision-makers will gather at Muffatwerk in the heart of one of Europe's most important automotive hubs. Only this year, the number of attendees has more than doubled to 500 industry experts.

This year's event will cover five broad topics that are key to driving the industry forward. These are automation, connectivity, shared use, electrification and the changing landscape around regulation and business models.

On the speaker front, we're pleased to reveal that Volvo Cars Mobility CFO & Head of Growth Marcus Spickermann will be joining us to take part in our Future Business Models of OEMs panel discussion.

Meanwhile door2door Co-Founder Dr Tom Kirschbaum and IOTA Co-Founder Dominik Schiener will also be taking to the stage in Munich. Tom is one of the strongest influencers in the German mobility startup scene, while door2door is a mobility software company dedicated to providing an on-demand mobility platform. IOTA is just one of several Blockchain startups founded by Dominik, and has many applications in the shared mobility space.

As always, our selected startups will be invited to attend the event free of charge. Both early-stage and growth-stage startups are now able to apply for Mobility.Pioneers, with the deadline for applications not that far away on December 18th.

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**MOBILITY  
PIONEERS**

**FEBRUARY 8**

**Media Release**



20 of the early-stage startups will be selected for pitching across four tracks: automation, electrification, shared use and connectivity, while at least 20 will have the chance to solve challenges for four corporate partners in our 48-hour hackathon.

Meanwhile the growth-stage startups will be able to attend exclusive workshops around hiring staff and raising a Series B round. They'll also have the chance to be invited to a side event with just 50 invitees, which will feature a curated selection of high-level corporate executives.

Early bird tickets are already available at the reduced price of €490 excluding VAT, with the price set to rise on December 14th.

- Ends -

**Media Contact:**

For further information please contact: [press@pioneers.io](mailto:press@pioneers.io). For more news from the world of Pioneers, visit our blog (<http://pioneers.io/blog>) or follow us on social media:



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**Note to the Editors:**

**About Pioneers:**

Pioneers establishes and facilitates direct, meaningful business relationships between leading tech innovators, including startups, corporate executives, and investors. Established in 2009 in Vienna, Pioneers helps redefine industries by creating various platforms to help develop future technologies and introduce cutting-edge solutions. Pioneers Discover, its consultancy services arm that was founded in 2013 shapes the future of corporates and the public sector by introducing them entrepreneurial tools, methods, and innovation driven corporate culture. Its investment arm Pioneers Ventures, which was founded in 2015, advances the growth of early-stage startups.

