All Systems Go For Health.Pioneers

Join us at the Pioneers healthtech event in Amsterdam

for a day of industry innovation and cutting-edge technologies

Vienna, 19.10.2017 - With less than a week to go until Health.Pioneers in Amsterdam on October 25th, here's all you need to know about our specialist healthtech innovation event, which will put the spotlight on open innovation in health, data-driven innovation & patient empowerment, and the ongoing revolution in gene editing. 250 innovators advancing digital healthcare across Europe will be taking part in startup pitches, keynotes and a pre-arranged 1:1 meetings made possible by our automated Pioneers Match & Meet service.

100 carefully-selected healthtech startups will join industry-leading speakers, top health corporates and specialist investors at B.Building Business, where our automated Pioneers Match & Meet service will once again make it easy for people with common ground to meet each other and connections to spark.

How exactly to proceed once synergies have been found remains a big question. This is particularly true for corporates and startups in health, where respect for patents and data confidentiality are often a concern. Our focus on open innovation, one of three major themes we'll address, seeks to provide solutions. How should agile startups and big corporations work together in practical terms?

A quartet of experts will thus share their insights on this topic in *Health Startups & Corporations - Models of Collaboration*. Among those bringing their ideas and experience to the session will be Rocco van den Berg, Innovation Lead at Philips HealthWorks, which leads the Dutch giant's constant search for innovative healthtech partners. Joining him will be Magnus Ljungman, Founder of Doctrin, a Swedish startup providing smart e-health tools to healthcare systems.

The second major theme of Health.Pioneers is patient empowerment and data-driven innovation. KRY founder Johannes Schildt will visit this topic in his keynote following the networking breakfast. His talk *Shifting the Healthcare Paradigm* will look at the new possibilities in a landscape transformed by digitalization, drawing on his experience establishing his market-leading online video doctor service.

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The keynote in the subsequent *Patient Empowerment & Data-Driven Innovation in Healthcare* session will be delivered by Vishal Gulati of London-based investment company Draper Esprit. Not only is he one of Europe's leading healthcare investors, he's also a qualified physician and Chairman of the Digital Health Forum. Meanwhile of the experts bringing a corporate perspective is Bart de Witte, IBM Germany's Director of Digital Health for the DACH region.

In the third major topic of Health.Pioneers, the revolution in gene-editing will take center stage in the *Genomics and Its Transformative Impact* session. We're excited to have CRISPR/Cas9 Co-Inventor Krzysztof Chylinski on board to deliver a keynote on the exciting possibilities for this 'cut and paste' gene-editing technology.

This game-changing scientist will be joined in a subsequent discussion by risk assessment expert Ana Villanueva, who is Chief Medical Officer at insurance and financial services company Mapfre and Vice-President of the European Life and Health Underwriters' Association (ELHUA). She will share her expertise on the broader consequences of CRISPR/Cas9, which could disrupt the insurance and pharmaceutical industries and necessitate new legal frameworks.

15 of the startups attending Health.Pioneers have also been selected to pitch or exhibit their innovations, with the final winner of the pitch competition getting fast-tracked into a Pioneers Challenge pitching slot at Pioneers'18, our flagship annual event in which 2,500 tech innovators from around the world gather at the Hofburg in Vienna. This takes place on May 24-25th next year.

It's not too late to join us in Amsterdam on Wednesday - there are still a few places remaining!

- Ends -

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Note to the Editors:

About Pioneers:
Pioneers establishes and facilitates direct, meaningful business relationships between leading tech innovators, including startups, corporate executives, and investors. Established in 2009 in Vienna, Pioneers helps redefine industries by creating various platforms to help develop future technologies and introduce cutting-edge solutions. Pioneers Discover, its consultancy services arm that was founded in 2013 shapes the future of corporates and the public sector by introducing them entrepreneurial tools, methods, and innovation driven corporate culture. Its investment arm Pioneers Ventures, which was founded in 2015, advances the growth of early-stage startups.