HealthHubVienna Accelerator Kicks off This Spring

Pioneers Discover Joins UNIQA, Pfizer & INiTS in Joint Project

Vienna, March 15ᵗʰ, 2018 – Pioneers Discover is pleased to announce that it has partnered with UNIQA, Pfizer and INiTS to host and run the HealthHubVienna international startup acceleration program this spring. HealthHubVienna, a collaboration between our consultancy arm, corporates and academia, aims to position Vienna as a hub for innovation in HealthTech. With the spring program not far away, we share the names of the 10 startups selected for the latest intake.

UNIQA is one of the leading insurance groups in the Central and Eastern Europe region, Pfizer is a global pharmaceutical giant and INiTS is one of the world's top academic incubators. The latter has led many life sciences startups to success, including mySugr, the winners of the first edition of our flagship event in 2011.

"We're proud to be part of such an amazing initiative," says Pioneers Discover Program Manager Anton Schilling. "The HealthHubVienna program showcases very well how corporates and academia can support and collaborate with startups to innovate and solve future challenges in the HealthTech industry."

At the core of the 3-month spring program lie 'Sprint Workshops', featuring areas critical to startup success, such as product certification and regulatory framework. Emphasis will also fall on exchanges between the startups and their mentors, who include experienced managers, successful founders and innovation coaches.

HealthHubVienna focuses on startups who have a product and first clients, but who now need to manage their market entry. Pioneers Discover drove the process of selecting the most fitting candidates, of which all 10 selected startups were invited to the accelerator by a jury representing all HealthHubVienna partners.

"Startups bring new ideas and technical solutions for existing health care challenges," said Professor Robin Rumler, Country Manager of Pfizer Austria. "We're supporting the implementation with market know-how and our international network, because together we can make people healthier sooner."

"Our collaboration with startups allows us to immerse ourselves in modern technologies and processes," added Andreas Brandstetter, CEO of UNIQA. "In this way we can offer our clients added value, which is both demanded and expected in the digital age."

Among the chosen ones are 2 Pioneers Ventures portfolio companies. One is smart healthcare startup Medicus, which helps individuals understand and act upon their own health data. The other is ThinkSono, which has developed Deep Vein Thrombosis diagnostic software for hand-held ultrasound devices.

The ten startups are as follows:

- mHealth Pioneers (Germany)
- ImageBiopsyLab (Austria)
- GoClinic (Netherlands)
- SzelesTIM (Austria)
- Medicus (Austria)
- Contextflow (Austria)
- ReFlex (Romania)
- Healthbank (Switzerland)
- B-Wom (Spain)
- ThinkSono (United Kingdom)

Between 20 and 25 startups per year are selected for the HealthHubVienna program, including further intakes in autumn 2018 and spring 2019.

- Ends -

Note to the Editors
Media Contact: For further information contact: press@pioneers.io. For more news from the world of Pioneers, visit our blog (http://pioneers.io/blog) or follow us on social media:

@pioneers.io   @pioneers   pioneers.io   Pioneers.io

About Pioneers:
Founded in 2009 in Vienna, Pioneers establishes and facilitates direct, meaningful business relationships between startups, corporate executives, and investors to foster growth and innovation. It is the ultimate One-Stop-Hub for global tech innovators to access high-value, curated and qualified data of early and Series A European startups. Pioneers offers various platforms to help redefine industries, develop future technologies and introduce cutting-edge solutions. Its services include digital services, consultancy, ventures services, events and inspirational, tailor-made offline experiences. Its flagship event takes place annually in the 500-year-old Hofburg Imperial Palace in Vienna and brings together a community of 2,500 founders, investors, executives and public sector representatives from over 100 nations. Of all future tech events globally, Pioneers has unparalleled access to European tech leaders. The 2017 edition was awarded with the bea World 'Best Conference/Congress' Award.