

New Addition to the Pioneers Ventures Family

Doctorly added to growing Health Tech Portfolio

Vienna, January 22nd, 2018 - In the latest piece of exciting news for our investment arm, Pioneers Ventures has joined the pre-seed funding round for Berlin-based startup Doctorly. Barely 6 months old, the company is developing cutting-edge software that reduces the administrative burden faced by doctors worldwide. And it's the 5th health tech addition to the Pioneers Ventures portfolio.

Founded by a quintet that includes an established neurosurgeon, Doctorly's primary product will be a SaaS (software as a service) solution designed to save doctors' time and increase their efficiency. The Doctorly software aims to address inefficient administrative processes and further outdated processes that remain a feature of the medical landscape in most countries.

"We're disrupting the way doctors run their day because right now they're not supported very well," says lively Londoner Samir El-Alami, CEO & Co-Founder of Doctorly. "They've got old tools and aren't given the right ones to do their job. Some doctors are still stuck with Windows 95 and saving patient data on discs! And yet these are the people we rely upon to help us live well and heal us. So we're going to give them something that allows them to focus more on what they actually do, which is seeing patients...The doctor community has really embraced us so far and we're excited about going live with our product by Q4 this year."

El-Alami believes that an approach in which the first step is to serve doctors deserves more attention from health innovators. His startup sees improving the efficiency of medical practices and doctor workflows as the best way to improve the lot of patients frustrated by the service they get, poor or outdated communication, and issues with medical data management and access. Once Doctorly has a community of doctors using their system, they plan to spread the benefit to patients via their health app, which would act as a one-stop shop for data management, appointments, test results and personalised analytics. It would be able to centralize everything for a patient visiting multiple practitioners.

"We feel that the correct way to really make meaningful change in health is first to help the doctor, then help their patients, and repeat. It's incredibly scalable: once you've built it then it's just about getting it in front of doctors. And it's universal: every country needs this, except maybe some of the Nordics or places like Estonia, which are quite small countries and have already rolled out some pretty decent national health standards."

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“We strongly believe that the health industry is still awaiting its digital revolution,” said Philipp Stangl of Pioneers Ventures. “Doctorly is another building block in that revolution - and it’s a super-relevant one, because it digitizes one of the key parts of the health system: the doctor-patient relationship. We’re pleased to be adding it to our already-strong digital health portfolio, which already consists of 4 excellent startups.

“We’re definitely looking forward to working with Pioneers Ventures,” added El-Alami. “It’s a really strong pre-seed round with 3 great VCs. It’s not common for a pre-seed startup to be backed by 3 big VCs, and this is really strong backing.

“We did have choices on who we took money from, but the feedback I got from people who have Pioneers Ventures as investors is that their network is really strong. You get good introductions, the guys you deal with are smart, and the events Pioneers arranges really add value too. I heard about Health.Pioneers last year, which sounded really cool - I hope there’s another one soon. I’d like to be at Pioneers’18 too!”

- Ends -

Note to the Editors

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About Pioneers:

Founded in 2009 in Vienna, Pioneers establishes and facilitates direct, meaningful business relationships between startups, corporate executives, and investors to foster growth and innovation. It is the ultimate One-Stop-Hub for global tech innovators to access high-value, curated and qualified data of early and Series A European startups. Pioneers offers various platforms to help redefine industries, develop future technologies and introduce cutting-edge solutions. Its services include digital services, consultancy, ventures services, events and inspirational, tailor-made offline experiences. Its flagship event takes place annually in the 500-year-old Hofburg Imperial Palace in Vienna and brings together a community of 2,500 founders, investors, executives and public sector representatives from over 100 nations. Of all future tech events globally, Pioneers has unparalleled access to European tech leaders. The 2017 edition was awarded with the bea World ‘Best Conference/Congress’ Award.

