

Pioneers chapter events off to a flying start with Mobility.Pioneers

MUNICH, 8 February 2017

Pioneers concluded the first of its new-for-2017 series of chapter events today, with a successful [Mobility.Pioneers](#) in Munich. The roadshow organised by the owners of the world-renowned Pioneers Festival moves to Berlin next week, when [Fintech.Pioneers](#) will take place in the German capital on 16-17 February.

Three successful startups emerged from a busy day of pitching, networking and workshops for a range of mobility industry stakeholders today. These were Japanese auto cyber-security startup [Trillium](#), ultrasound information transmission firm [LISNR](#) and logistics problem-solver [Palleter](#). While all three earned themselves a comprehensive and valuable mentoring session run by event sponsors Magna tomorrow, Palleter was the ultimate champion of the day, additionally receiving a Pioneers Festival ticket.

Palleter co-founder Märt Kelder, who picked up the award from Pioneers co-founder Jürgen Furian, remarked afterwards: "I've got a bit of a cold, so maybe that helped take the edge off the nerves when I was pitching! Maybe the green 'trucker caps' we wear to our public appearances also helped – they get us noticed..."

"This is one of the best events I've been to: a really good crowd and fruitful talks with lots of industry people. I've not seen a better mobility event in Europe and I loved it! Now I'm looking forward to going to Pioneers Festival for the first time."

The day's sessions were broadly divided into three areas: **Smart Transportation**, **Autonomous Driving** and **Connected Vehicles**. Each session featured brief talks from industry specialists and pitches from four selected startups.

Other attendees chose Mobility.Pioneers as the platform for launches and revelations. [German Autolabs](#), whose founder Holger Weiss spoke during the Smart Transportation session, revealed its 'Chris' brand for its AI-powered in-car assistant.

Startups hoping to catch the eyes of the corporates and investors in the room with new products included [Paztir](#), which launched its automated security management system for bikes and cargo boxes. Human behaviour prediction startup [Atooma](#) also unveiled its new AI kit for developers in Germany for the first time.

Corporate visitors also had a productive day at Mobility.Pioneers. **"I met a lot of great companies who are offering concrete business opportunities for us,"** said Marco Faulhammer, who leads Vodafone's Connected Car and Automated Driving project in Germany. "I think we've come out of this with at least ten co-operations – not just with startups but with other companies too."

Today was also the debut event for Pioneers' own event chatbot, Piobot, as well as the revamped Pioneers Match & Meet tool, which powered quality, pre-arranged meetings between like-minded attendees all day.

“This was the first time I’ve been to an event and felt that the matchmaking tool worked really well,” said [Comodule](#) co-founder Kristjan Maruste of Match & Meet. “I got valuable meetings and the system worked well technically. But what I liked the most was Piobot. He’s a nice guy. He kept on telling me when I was about to miss a meeting. Or I could ask him the agenda directly. It was cool that it was integrated into Facebook Messenger, rather than having to have a different app.”

“I’ve been to a lot of events and really appreciate it when there’s an app that accompanies the event itself,” said Ákos Maróy, Founder of startup [Aero Glass](#). “Match & Meet was good, and the filtering worked in terms of filtering to the kind of attendee I wanted to meet. But equally it was easy to just approach people here, because this event wasn’t too crowded. Some events are so crowded there’s just no chance to get to the people you want to meet.”

Pioneers would like to thank event partners Magna, Volkswagen, Skoda and Invest in Bavaria, as well as its media partners Forbes, Digitale and T3N.

[PHOTOS HERE](#)

About Pioneers

Pioneers establishes business relationships between startups, corporates, and investors. The seven-year-old Vienna-based company focuses on identifying promising early stage startups and connecting them to corporates and investors to foster their innovations. Pioneers does so through organizing events, advising large corporations on collaboration with startups, and directly investing in startups.