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EU Digital Leaders & Pitching Startups Confirmed for GovTech.Pioneers

Vienna – With GovTech.Pioneers just a few days away on April 2nd, we announce a final pair of headline speakers. On stage at Vienna City Hall will be Austrian Federal Minister for Digital and Economic Affairs Margarete Schramböck and former Italian Government Commissioner for Digital Transformation Diego Piacentini. We also unveil the names of the pitching startups.

Former **Italian Government Commissioner for Digital Transformation Diego Piacentini** will be speaking at GovTech.Pioneers in Vienna next week - His talk is entitled *Innovative States*. He brings recent experience of high-level digital transformation to the stage as the founder of the Italian Government Digital Transformation Team, which he built to over 30 people working on key digitalisation processes in Italy's public administration from August 2016 to November 2018.

Before working in government, Piacentini was Senior Vice President of the senior executive team at Amazon.com, responsible for all international retail operations and reporting directly to Jeff Bezos. Prior to that he was also a Vice President of Apple EMEA.

"Digital transformation needs long-term, sustainable, scalable processes. My two year term as Commissioner for the Digital Agenda for the Italian Government is over, but there is continuity under a new Commissioner", says Diego Piacentini. "I am excited to share my experience of building citizen-centric services with the GovTech.Pioneers' audience"

Austrian Federal Minister for Digital and Economic Affairs Margarete Schramböck will give a talk titled *Digital State of Austria 2.0*. Before moving into government, she worked as CEO of Dimension Data Austria and then of A1 Telekom Austria. She took up her current role in early 2018.

"The speed of technological innovation has increased rapidly in recent years," says Schramböck. "The public sector is not excluded from this. Our goal is to create a modern framework to promote digital innovation for businesses and administrations. GovTech.Pioneers, which will take place for the third time this year, makes an important contribution to this and is a key driver. "

The GovTech.Pioneers Startup Program

While 80+ startups will be invited, the following names represent the pitching startups and their pitching tracks:

- **Citizen Collaboration Track:** CivilCops, DELTA Smart Technologies, Publdata, City Seeders

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- **Education Tech Track:** Polycular, Edulai, Think Smart, Simlabit
- **General GovTech Track:** Evrotrust, Unigraph, Urbix, Avokaado
- **Cyber Security Track:** FindBUG, Mimirium, Relate Data, LogSentinel

Selected startups will also be taking part in a variety of workshops the day before the event itself. These have been organized by Pioneers and a number of our GovTech.Pioneers partners. Topics covered include Artificial Intelligence & Automation, Digital Ecosystems and Citizen Collaboration.

GovTech.Pioneers is supported by the **Austrian Federal Computing Center (BRZ)**, **STARTeurope**, the **Austrian PPPI Service Center (IÖB)**, the **Austrian Federal Ministry of Finance**, the **City of Vienna**, **Digital City Wien**, **Urban Innovation Vienna**, the **Vienna Business Agency**, the **Austrian Federal Ministry for Digital and Economic Affairs** and the **Austrian Federal Ministry of Transport, Innovation and Technology (BMVIT)**.

About Pioneers

At Pioneers, we inspire, empower and create. Our purpose is to foster growth and innovation with a focus on deep tech. Since 2009, our diverse team has built an ecosystem, creating collaboration opportunities for tech innovators. We bring together startups, corporate executives, public sector innovators, and investors through digital solutions, consultancy services, events and investments to create a prosperous future.

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